



Elk River Highway 10 Corridor Study Online Open House ENGAGEMENT SUMMARY

WHAT ENGAGEMENT OCCURRED?

The primary goal of the Highway 10 Corridor Study is to create a future vision for the corridor that improves safety, manages access, improves freight movement, manages congestion into the future, and aligns with the City's development goals.

A key focus in accomplishing the corridor study goals is determining access management options at key intersections along the corridor. Over 500 area residents and business owners completed a community survey to help identify access management opportunities.



HOW DID WE GATHER FEEDBACK?

The Corridor Study hosted an online open house from December 8th - January 19th. Residents had an opportunity to visit an engagement web page, view a video presentation, sign-up for email updates and share their experiences traveling the corridor via a community survey.

This initial round of engagement will support alternative development and residents will have additional opportunities to learn more and share input later in the Spring of 2021.



WHO DID WE HEAR FROM?



ENGAGEMENT WEBSITE

- 692 unique visitors
- 761 total visits
- 26% accessed via Desktop
- 68% accessed via Cell Phone
- 6% accessed via Tablet



SURVEY RESULTS

- 516 survey responses
- 230 open-ended comments
- 10 interactive map comments



DEMOGRAPHIC QUESTIONS

- How did you hear about this survey?
- Education Level
 - Zip Code
 - Age
 - Race/Ethnicity
 - Gender



WHAT DID WE ASK?

WHAT ISSUES DO YOU EXPERIENCE WHEN USING THE CORRIDOR?

- 1 Congestion (74%)
- 2 Access (42%)
- 3 Vehicle safety (42%)

- Other responses included:
- High speeds (26%)
 - Pedestrian safety (11%)

HOW OFTEN DO YOU TRAVEL THE CORRIDOR?

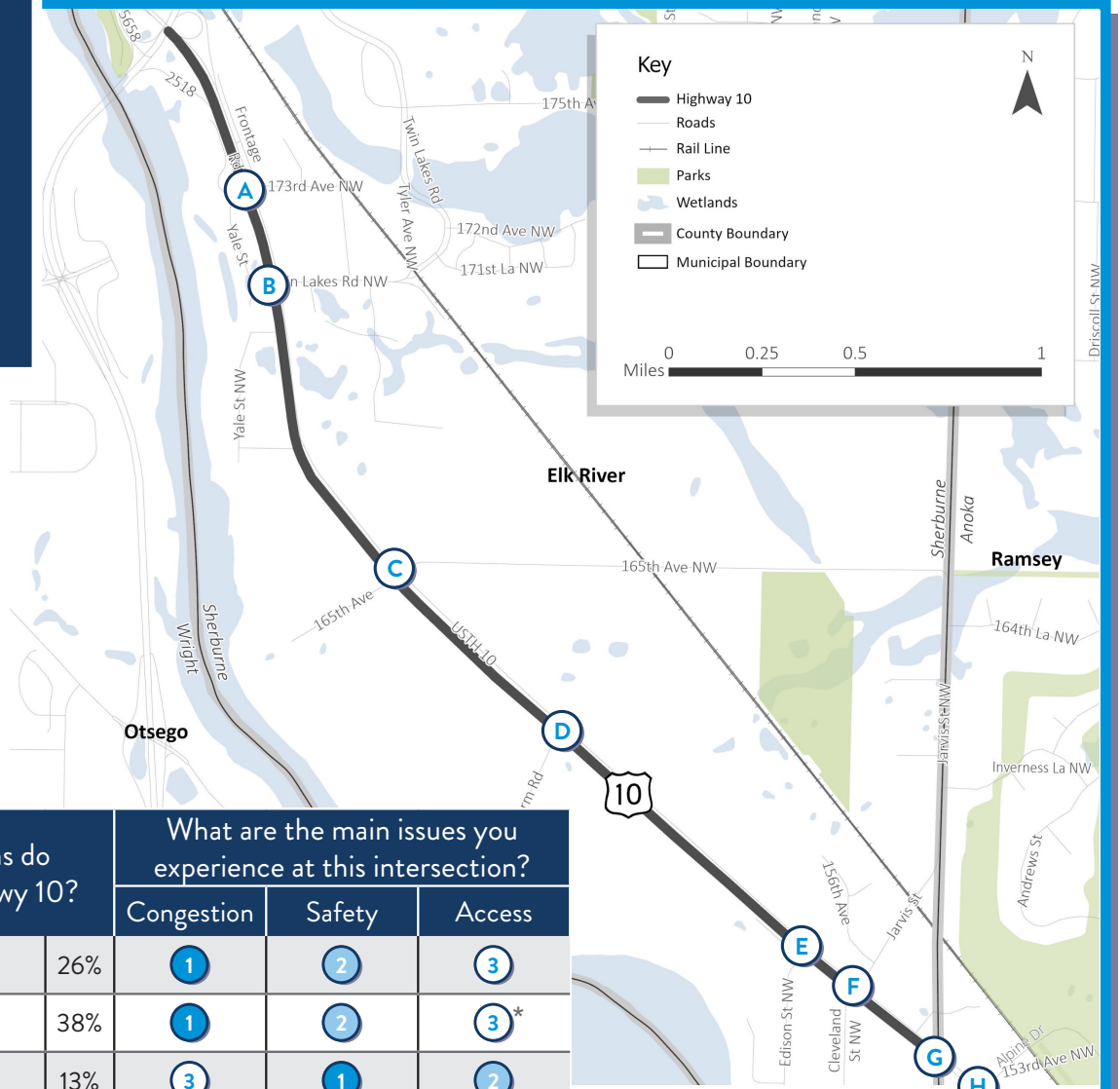
- Approximately 77 percent of respondents travel the corridor 2+ times a week

WHAT IS YOUR PREFERENCE FOR THE LONG-TERM VISION (10+ YEARS) OF THE CORRIDOR

- Top ranked options:**
- **Innovative access changes** (179 respondents ranked as a top two priority)
 - **Interchanges and closing access** (177 respondents ranked as a top two priority)
 - **Add a frontage road** (165 respondents ranked as a top two priority)
- Lowest ranked options:**
- **Add more traffic lights** (219 respondents ranked as a bottom two priority)
 - **Leave as is** (186 respondents ranked as a bottom two priority)



WHAT DID WE LEARN?



What intersections do you use to access Hwy 10?			What are the main issues you experience at this intersection?		
			Congestion	Safety	Access
A	Hwy 10 / 173rd Ave	26%	1	2	3
B	Hwy 10 / 171st Ave	38%	1	2	3*
C	Hwy 10 / 165th Ave	13%	3	1	2
D	Hwy 10 / Kelly Farm Rd	5%	3	1	2
E	Hwy 10 / Edison St	3%	2	1	3
F	Hwy 10 / Cleveland St	8%	2	1	3
G	Hwy 10 / Adams St N	4%	2	1	3
H	Hwy 10 / Alpine Dr	28%	3	1	2

*Intersection with most pedestrian comments



WHAT SUGGESTIONS DID WE HEAR?

Eliminate stoplights, keep traffic flowing on Hwy 10

Widen medians to make crossing Hwy 10 easier, currently it feels unsafe.

Reduce at grade intersections and add frontage roads.

Add a turn arrow to the existing light at 171st, traffic backs up here.

Add acceleration lanes to Hwy 10, especially if considering RCIs.

Reduce at grade intersections and add interchanges at key locations.